

Proclamation

National Travel and Tourism Week

May 4 - 10, 2025

WHEREAS, National Travel and Tourism Week (NTTW) is an annual celebration that underscores travel’s essential role in showcasing vibrant communities and propelling our nation's economy; and

WHEREAS, established in 1983, NTTW has become a cherished tradition celebrating the U.S. travel community and highlighting how travel stimulates economic growth, creates quality jobs, inspires new businesses, and elevates the quality of life for Americans every day; and

WHEREAS, the travel industry is connected to every community and business and will continue to be a critical part of Carroll County’s economy, development, and workforce. In Carroll, tourism sales in 2023 increased to \$140 million with sales and use tax collecting over \$4.8 million; and

WHEREAS, tourism supports vibrant, safe, and economically successful communities across Maryland by generating \$31.4 billion in total economic impact with 45.1 million total visitors in 2023. Visitor spending was \$20.5 billion and \$2.4 billion in state and local taxes were generated; job creation equaled 190,660 with total related labor income of \$10.1 billion; and

WHEREAS, nationally, travel is one of America’s most powerful economic engines—supporting 15 million jobs, generating \$2.9 trillion in economic output and funding essential to public services. It strengthens every sector of the economy, from restaurants and retail to tech, manufacturing, and agriculture; and

WHEREAS, growing America’s travel industry allows the U.S. to be globally competitive for international business and leisure travelers; increasing travel to and within the United States drives our economy to a more prosperous future and connects America worldwide; and

WHEREAS, travel is an essential industry, and we must continue to communicate that growing travel leads to economic growth, benefits businesses, fosters mutual understanding, and connects the nation and the world.

NOW, THEREFORE, WE, THE BOARD OF CARROLL COUNTY COMMISSIONERS, do hereby proclaim May 4 - 10, 2025, as

National Travel and Tourism Week

and urge the citizens of Carroll County to join us in recognizing the essential role this industry plays in our county and the state of Maryland.

Adopted this 8th day of May, 2025

THE CARROLL COUNTY BOARD OF COMMISSIONERS



Kenneth A. Kiler, President



Joseph A. Vigliotti, Vice President



Thomas S. Gordon III



Michael R. Guerin



Edward C. Rothstein