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## Press Release

### For Immediate Release

#### **“Best Practices for Developing Mobile Applications”**

June 15, 2011 - Westminster, MD - The Carroll Technology Council (CTC) is hosting a seminar to help business owners learn more about mobile business applications. “Best Practices for Developing Mobile Applications” will be held on Thursday, June 30 at the Carroll Nonprofit Center in Westminster. Networking before the seminar will begin at 6:30pm with the seminar scheduled from 7-8pm.

Leading application consultant Vince Buscemi, Vice President and Director of Mobile Training for Mindgrub is the presenter. Mindgrub currently has over a dozen mobile applications on the market or in development.

CTC Co-President Josh Kohn said “The marketing landscape is changing so rapidly, with most communications now being formulated for our mobile society. Business owners need to adapt and prepare their communications to be delivered in new formats, especially if they have young consumer markets.”

Registration for the seminar can be completed at [www.carrolltechcouncil.org](http://www.carrolltechcouncil.org). The seminar is free for current Carroll Technology Council members. For non- members who pay in advance the fee is \$15.00 or it is \$20.00 at the door. For more information call 443.244.1262.

The Carroll Technology Council is Carroll’s premier technology-focused organization which provides leadership, information, and resources to educate, attract, and influence technology in Carroll County.

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